

# UNIVERSITY OF NORTH TEXAS™

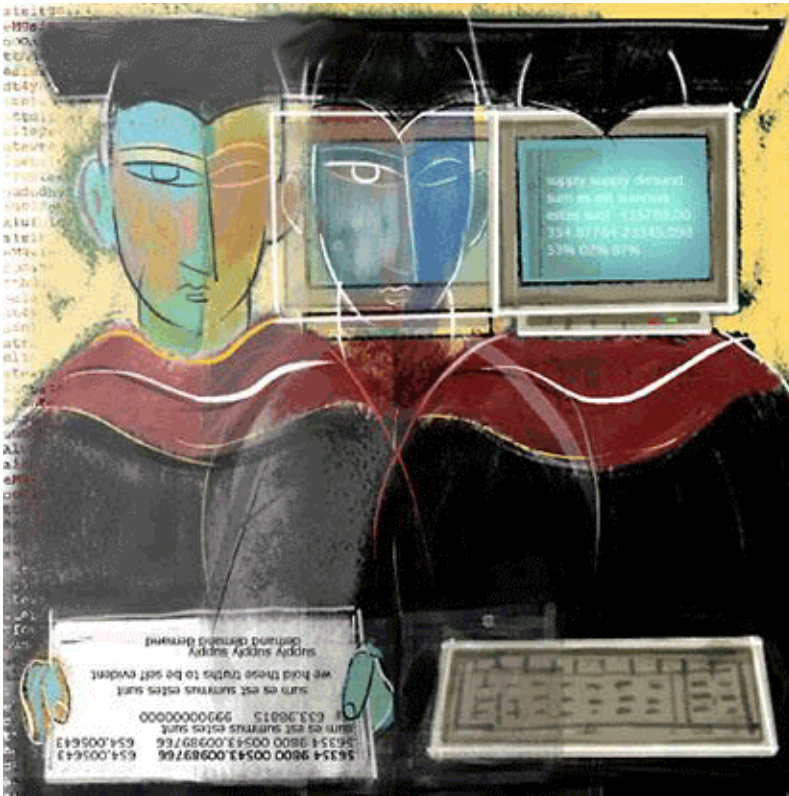
Department of Philosophy and Religion Studies

presents

A Lecture By

*Dr. Ann Kirschner*

## ALMA MATER IN THE TIME OF



Higher education is facing a perfect storm of changing demographics, mounting costs, increased competition, and technological choices. And the liberal arts are at the leading edge of that storm.

Today's students live in a digital landscape of multitasking and nonlinear content. What does this mean for the future of higher education? If change is inevitable, who is leading and should we be following?

Dr. Ann Kirschner is the president of Comma International, a consulting group that specializes in projects and strategies to integrate education, media, and technology. She began her career as a lecturer in Victorian literature at Princeton University, where she earned a Ph.D. in English. Her subsequent career as an entrepreneur in media and technology included the creation of nfl.com at the National Football League and Fathom at Columbia University. A frequent contributor to conferences and publications on higher education and interactive media, her book, *SALA'S GIFT*, will be published next year by Simon and Schuster's Free Press.

*Thursday, April 6, 7:00 pm in EESAJ 125*

This lecture is free and open to the public.

For special accommodation, contact us at 565-2266 or

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